

# T.I.M.

Today I Matter, Inc.

**Dedicated to reducing the shame and stigma of mental illness and addiction, while promoting the physical, emotional, and mental health of the community.**

Hello,

We belong to a group that we would rather not be a part of. My son, Timothy, died on January 21, 2016 from a heroin overdose. When my son died, my wife and I decided to be open about his cause of death. We felt that people needed to know that this disease happens to people from all walks of life and that we were proud of him despite his struggles. We applaud your decision to be open about this problem in your family.

In an effort to continue dialogue about this horrible epidemic we have started a non-profit organization called Today I Matter, Inc. (T.I.M.). Our mission is to reduce the shame and stigma of addiction and mental illness through education, advocacy, and support.

We have an ongoing *Memorial Poster Project* to put a face on addiction to compliment the terrifying statistics. We have been displaying a series of poster size photos of those lost to addiction. On the poster are words that describe something positive about each person. For instance, my son's poster states "ARTIST, MUSICIAN" This describes what the world has lost due to his passing.

We are asking your permission to use your loved one's photo with one or two words about him or her. We need permission from next of kin (a parent or spouse). We will treat the photos with the utmost respect when storing and displaying them. We will display them at events in the future and will inform all those involved when and where these photos are to be displayed.

If you would give us the honor of using your loved one's photo for our *Poster Project*, please send us a photo and permission slip with **one or two words to describe something positive about him or her and the town that he or she lived in**. You can do this by mail at the address below, or send a digital photo by email to [johnlally@todayimatter.org](mailto:johnlally@todayimatter.org) .

We have enclosed a permission form for you to sign. We **must** have your permission to display the photo of your loved one. You can revoke this permission at any time in the future.

Thank You,

John Lally, Executive Director  
Today I Matter, Inc.

Today I Matter,  
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